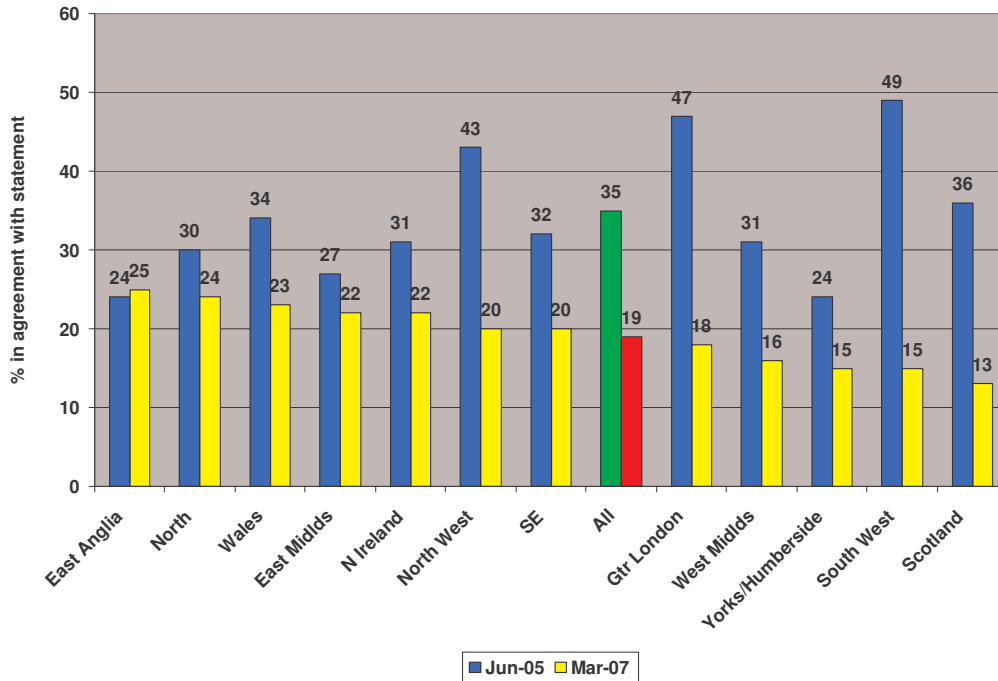


**Chart 1:** 'Winning the Olympic bid has boosted my confidence about the prospects for the UK economy', Regional analysis, June 2005, March 2007

Base: 1,000 adults aged 16+ (2005), 2,000 adults aged 16+ 2007



Source: GfK NOP / JGFR

**Chart 2:** 'Winning the Olympic bid has boosted my confidence about the prospects for the UK economy', gender, age and social class, March 2007

Base: 2,000 adults aged 16+

